



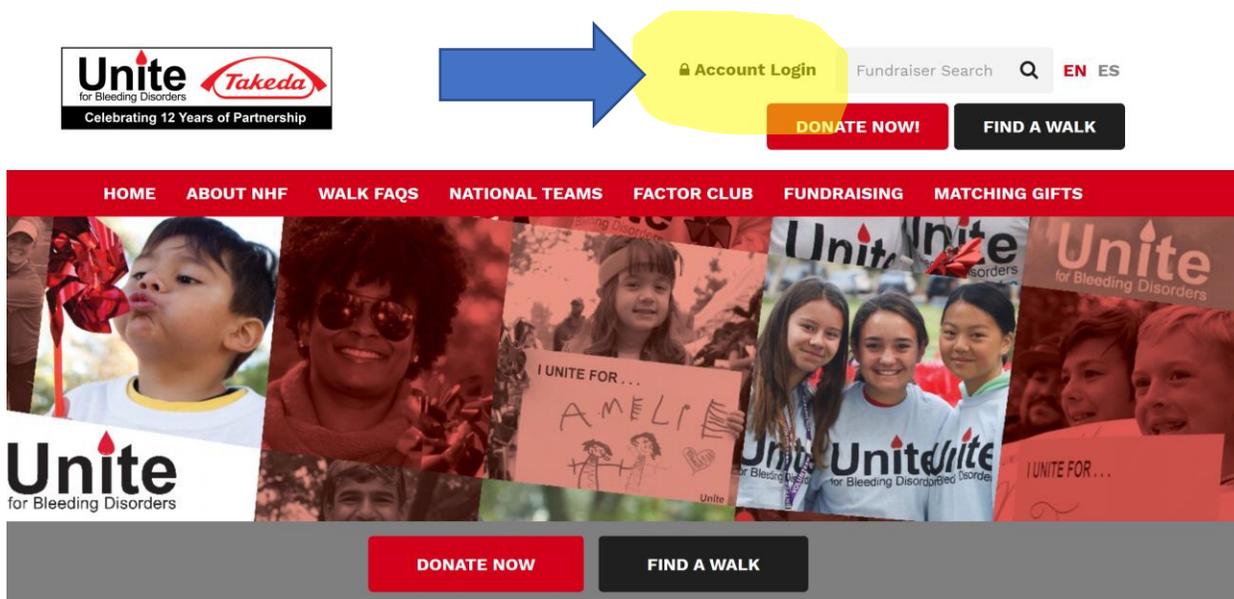
Creating A Facebook Through Your Unite Walk Participant Center

We are excited to share that you can now start a Facebook Fundraiser that will directly link to your participant center and therefore your Team fundraising! If you did not set this up when you registered, it is easy to go in and start it anytime before your walk day. (note, Facebook Fundraisers are scheduled to end after your Unite Walk date).

WHY FACEBOOK FUNDRAISERS?

Facebook Fundraisers are one of the fastest ways for anyone to raise money for charities. On average, supporters raise more than \$150 through their Facebook Fundraiser campaign. Regular alerts and news feed updates to Facebook friends help automate fundraising asks from supporters and free up some of the time it takes to fundraise. Follow these easy steps to get your Facebook Fundraiser set up today!

STEP ONE: Log Into Your Participant Center. Visit www.uniteforbleedingdisorders.org and click Account Login.



Unite For Bleeding Disorders will occur in over 40 cities across the country in

STEP TWO: Once in your Participant Center Click Create A Facebook Fundraiser

2020 Unite Walk (St. Louis, MO)

Your Events ▾

Event Date: 07/12/2020 St. Louis, MO

Go Mobile!

Manage your Unite for Bleeding Disorders fundraising on the go with our app for [iPhone/iPad](#) and [Android mobile/tablet](#).



Give Yourself a Gift

Inspire others by making a donation toward your fundraising efforts!

MAKE A DONATION

Your Fundraising

[View Your Page](#)

[Make a Donation](#)

[View Donations Received](#)

[+ Register Another Participant](#)

[Create a Facebook Fundraiser](#)

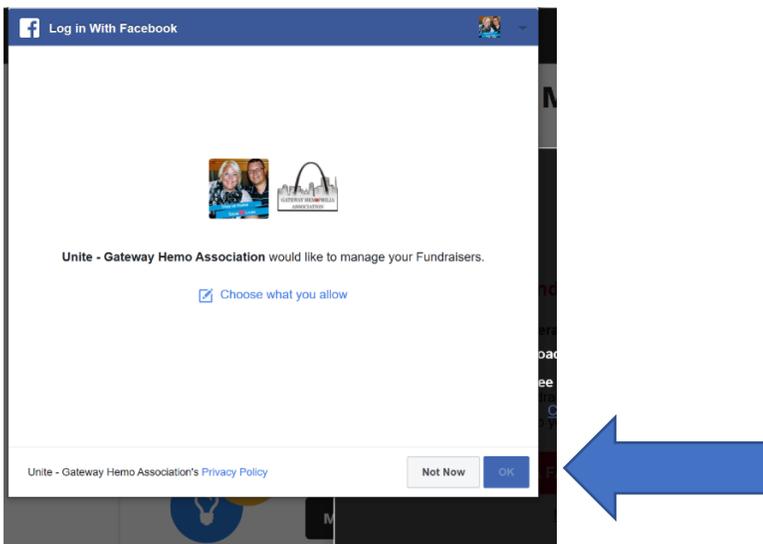
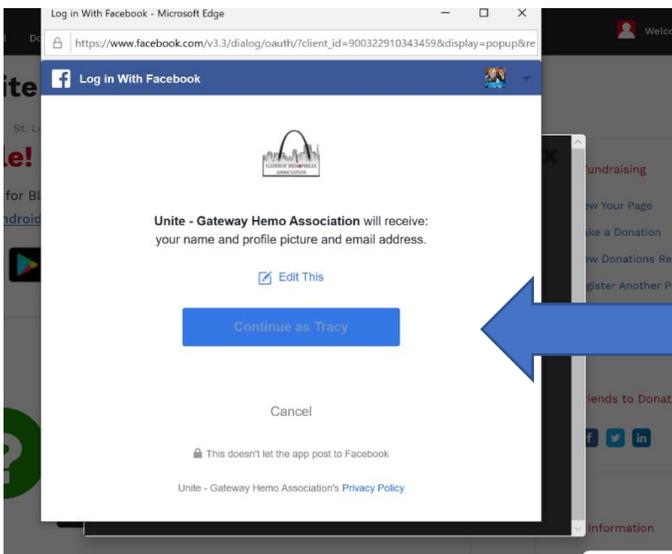
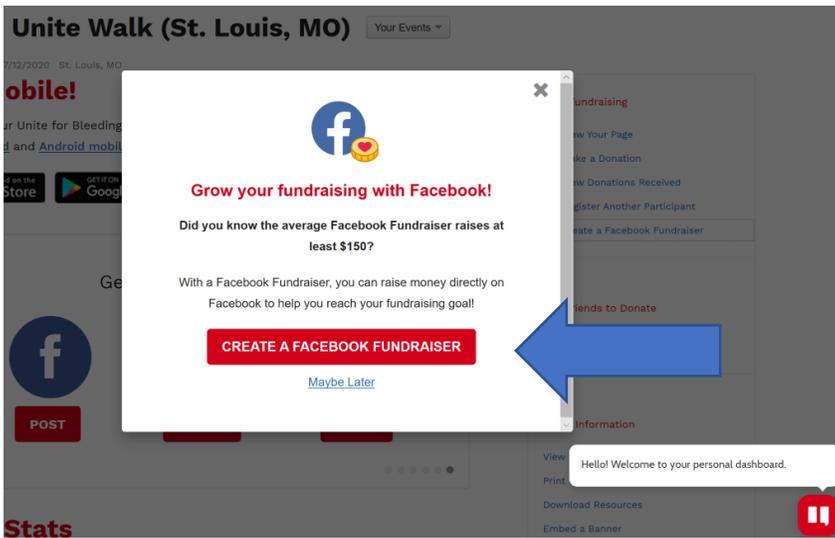


Ask Friends to Donate



Event Information

STEP THREE: Follow Prompts To Create Your Facebook Fundraiser



STEP FOUR: CONGRATS! You have set up your Facebook Fundraiser!!
Next you can customize it! You can tell your story, add photos, share it,
send it out to your friends, and most importantly DONATE!!

This screenshot shows the Facebook fundraiser creation interface. The main heading is "Unite for Bleeding Disorders". Below the heading, there are buttons for "Donate", "Share", and "More". A progress bar shows "\$0 raised of \$100" and "Be the first to donate!". On the right side, there is a "Fundraiser Progress" section with a red triangle icon and text: "No one has donated to your fundraiser yet. Invite friends and share your story to build momentum." Below this, it shows "0 donated", "0 invited", and "0 shared". There is also an "Invite Friends" section with a recommendation to invite about 175 people and a list of suggested friends: "Kari Olson Arciszewski", "Kirsten Tatum", and "Wendy Hanson Cantwell", each with an "Invite" button. A blue arrow points to the "Share" button, and another blue arrow points to the "Fundraiser Progress" section.

This screenshot shows the customization page for the fundraiser. The "About" section contains the following text: "For many, a world without bleeding disorders is simply a dream. Thousands of kids and adults affected face internal bleeding, costly treatments and lifelong infusions. I'm all in to help end bleeding disorders. My personal goal is to raise as much as possible for this worthy cause. Will you help me reach my fundraising goal? It's easy — just click 'donate' to make a secure donation. Every dollar stays within our community and supports critical initiatives such as funding research to find better treatments, educating medical providers on the latest innovations and care, ensuring families have access to quality healthcare and providing access to the best educational resources available. Will you help me reach my fundraising goal? Please make a donation today. Thank you in advance for your support and united, we will make a difference. Sincerely, [insert your name] https://www.uniteforbleedingdisorders.org/participant/70047". The "Fundraiser Link" section shows the URL "https://www.facebook.com/donate/2693089377" and a "Copy Link" button. The "Created By" section shows the profile of "Tracy Stoychoff Earll" with "900 friends". A blue arrow points to the "Feeling/Activity" section, and another blue arrow points to the "Fundraiser Link" section.